

Psyberlert Emergency Cell Phone Text Messaging System

We're all familiar with what happened on the Virginia Tech Campus. How the administration had problems alerting people quickly enough in that time of crisis. How the Press wrote: "If only they had warned somebody sooner;" "If only they were better prepared to get the word out." So, how prepared are you? Are you ready to face the unthinkable?

When the unthinkable happens, you need a quick, reliable way of getting information out to students, faculty and staff. You could try to e-mail them, but they might not be in front of a computer or they might not check their e-mail regularly. But most of them have cell phones with them all the time. You know. You see them on campus everywhere. Hey, you even have one, maybe several. If only there was a way to use cell phones to get the word out. "Avoid this area." "Stay in your dorm room." "Go to this building."

Well, now there is. The **Psyberlert** Emergency Cell Phone Text Messaging System from Psychsoftpc will allow you to store all cell phone contact data in a SQL database, enter messages quickly and broadcast them to every member of that list easily. All you need is this system, an Internet connection and a contract with one of the many Cellular Gateway Providers and your good to go. The **Psyberlert** Emergency Cell Phone Text Messaging System is designed for ease of use. It comes with two 500 gig SATA hard drives in RAID configuration for increased reliability. And, since it is a system that you own, you do not need to worry about a service provider losing data, going out of business or being unreachable. And since you control the data, you have no concerns about privacy issues for your students, faculty and staff. You wouldn't want someone accidentally sharing their cell numbers with someone, now, would you? It also costs as a one-time expenditure about 1/10th what everyone else is charging per year for a service. And with an average cost of 5 to 7 cents per message from an SMS gateway provider, the cost per student is



pretty low as well. Especially since you only pay them if you actually send messages.

To repeat, what we are offering is a system. What is a system in terms of computer terminology?

- A combination of hardware and software components that support business processes
htsa.ie.hva.nl/~helpdesk/DSDMManual/p2dsdm/glo29.htm
- A combination of components designed to process data and store files. It comprises an input device, a processing unit, an output device, and a storage device.
www.mckinnonsc.vic.edu.au/la/it/ipmnotes/misc/glossary.htm
- A collection of hardware, firmware, software, sufficient to establish the processing of information.
www.flashback.se/archive/BT/btcsmsg.html

Why should you care? Because there are people out there who are offering a SERVICE and calling it a SYSTEM. Just to be clear, our **Psyberlert Emergency Cell Phone Text Messaging System** is a TRUE SYSTEM, one that you own, that is physically at your site, that you can touch and feel, an actual box. We are NOT offering a service that you have to renew every year and keep paying and paying and paying for. You only pay us once and you own it. So, if you are looking to outsource your emergency text messaging, this is not for you. If, however, you want complete control over your emergency text messaging, are concerned about maintaining the privacy of your students' data yourself and want to do everything in-house (and save a bunch of money in the process), this is what you want.

So, yes, now you can have the ability to reach folks in an emergency when you need to and under your control. Of course, this is something we hope you never have to use, but shouldn't you have it just in case? And wouldn't you feel better if all this was under your school's control rather than someone else's?

You can get the **Psyberlert** Emergency Cell Phone Text Messaging System from Psychsoft. So call us at 617 471-8733 or e-mail us at sales@psychsoftpc.com. You'll be glad you did. If only for the peace of mind.

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